

Business Account: Terms and Agreements

1. Account Access

- **Eligibility:** Business Accounts are available to registered businesses who have received an invitation or successfully applied through our platform. By creating a Business Account, you confirm that your business meets the eligibility criteria set by our team.
- **Account Registration:** Businesses must provide accurate and up-to-date business information, including company name, tax ID, and business registration details. You are responsible for maintaining the confidentiality of your login credentials and all activities under your Business Account.

2. Event Invitations and Access

- **Exclusive Event Access:** Business Account holders are granted invitations to exclusive events, such as franchise expos, investment seminars, and networking events. These invitations may be reserved for specific business-related events or accessible with early access to VIP-level events.
- **RSVP Requirement:** Event participation must be confirmed through the Business Account dashboard. Non-attendance or repeated missed events may limit access to future events.

3. Franchise and Investment Opportunities

- **Discounted Franchise Fees:** Business Account holders are eligible for exclusive discounts on franchise fees and royalty payments for the first franchise location or

specific franchise agreements. Details on discounts and terms will be made available in the Business Account dashboard.

- **Priority Investment Access:** Business Account holders will receive priority consideration for investment or funding opportunities. Any available investment terms or funding pools will be communicated through the dashboard.
- **Investment Terms:** Businesses seeking funding must submit a detailed business plan, financial documentation, and other supporting materials for review and consideration.

4. Dashboard Features

- **Business Dashboard:** Business Account holders gain access to a specialized dashboard for managing franchise operations, tracking performance, monitoring royalty payments, and reviewing event invitations.
- **Media Access:** Business Accounts will receive access to media resources, including branding tools, promotional materials, and content collaborations to boost visibility.
- **Board Seat Access:** Business Account holders may receive a seat at the board to participate in strategic decision-making, receive updates on business opportunities, and collaborate with other key stakeholders.

5. Fees and Payments

- **Initial Franchise Fees:** Applicable fees for franchise registration or initial business setup will be outlined and payable upon franchise agreement acceptance.
- **Ongoing Royalties:** Royalties will be required for each franchise location, with discounts offered for multiple units. All royalty fee structures will be clearly outlined in the Business Account dashboard.
- **Additional Services:** Additional charges may apply for services such as marketing support, legal services, or media collaborations, as detailed on the platform.

6. Usage Restrictions

- **Non-Transferability:** Business Accounts are non-transferable and can only be used by the registered business entity.
- **Prohibited Activities:** Business Account holders are prohibited from using their accounts for illegal, fraudulent, or unauthorized activities. Violation of terms can result in suspension or termination of the Business Account.

- **Termination of Account:** We reserve the right to suspend or terminate your Business Account if there is non-payment, violation of franchise agreements, or failure to comply with the terms and conditions.

7. Data Privacy and Security

- **Data Collection:** By registering your Business Account, you consent to the collection, storage, and processing of your business data as per our Privacy Policy.
- **Data Sharing:** Your business data may be shared with third-party partners, as necessary for services like media collaborations, marketing, or franchise site selection.
- **Security Measures:** We will take reasonable measures to protect the data stored under your Business Account, but we cannot guarantee total security of data transmitted over the internet.

8. Governing Law

- **Jurisdiction:** These terms and conditions will be governed by the laws of the jurisdiction where our company is incorporated. Any disputes will be handled in the appropriate courts.
- **Dispute Resolution:** In the event of a dispute, both parties agree to attempt resolution through mediation or negotiation before pursuing legal action.