# Vigilshore<sup>a</sup>

### Q1 2025 Strategy Letter from the CEO

Dear Esteemed Vigilshore Team, Clients, and Partners,

As we embrace the opportunities of 2025, I am both humbled and invigorated by the momentum we have built during the first quarter. Our progress is a testament to the strength of our vision, the commitment of our leadership, and the relentless pursuit of excellence that defines Vigilshore.

Charting Our Future: Strategic Pillars for Growth

Over the next three to five years, our strategic direction will be anchored on three key pillars:

• Elevating Executive Function:

We will continue to fortify our leadership by ensuring that our executives remain deeply engaged and actively involved in day-to-day operations. Their focused commitment not only elevates our decision-making process but also nurtures a culture of excellence that permeates every facet of our organization.

• Expanding Our Index:

Vigilshore's ability to anticipate and adapt to industry trends—across technology, finance, and beyond—remains a core strength. Our strategy is to grow alongside these evolving landscapes, ensuring that we remain at the forefront of innovation while consistently delivering value to our clients.

• Enhancing Venture Equity and Risk Management Offerings:

We are poised to expand our venture equity and establishment services by nurturing a robust startup culture and comprehensive programs. In parallel, our risk management packages—designed to be bespoke, customizable, and competitively priced for businesses of all sizes—will continue to set us apart in the industry.

Strengthening Our Client and Community Bonds

Our commitment to client success is unwavering. We are dedicated to not only meeting but exceeding the expectations of our valued partners. This quarter, we have redoubled our efforts by upgrading internal client account management, bolstering security measures, and refining our documentation protocols. By ensuring our staff remains intricately involved with client interactions and community engagement, we foster enduring relationships built on trust and excellence.

#### Global Expansion with a Local Heart

As we chart our expansion into the United States—with strategic plans to identify and recruit top-tier representatives in the coming quarters—we remain deeply rooted in our Australian legacy. Our commitment to keeping our Australian teams engaged and empowered is a critical element of our growth strategy, ensuring consistency and continuity across all regions.

#### Investing in Our People and Our Process

At Vigilshore, our people are the cornerstone of our success. We are dedicated to promoting our most capable representatives and enhancing our career culture through continuous training, comprehensive benefits, and robust internal development programs. This investment in our team is paramount to achieving sustainable growth and maintaining our competitive edge.

## **Driving Competitive Excellence**

In an ever-evolving market, vigilance and adaptability are key. We remain committed to expanding our service offerings in response to client needs—identifying gaps and innovating solutions that keep our pricing competitive without compromising quality. Through rigorous analysis, regular audits, and open channels of communication, we will ensure that every initiative is measured, refined, and aligned with our long-term vision.

## A Future Defined by Confidence

Our strategy is clear: by harnessing the power of focused leadership, staying ahead of market trends, and fostering an environment where client and employee success converge, Vigilshore is poised to set new

benchmarks of excellence. As we move forward, our confidence in the path ahead remains unyielding, and I am excited about the remarkable future we will create together.

With sincere appreciation and steadfast optimism,

Sir Jordan J. Elliott

CEO & Chairman, Vigilshore